

...one of the fourth hole on the new  
Old Town Club course at Winston-Salem.

is designed for pleasure—the pleas-  
ure of a small, exclusive, congenial  
group. For although the layout  
could be ideal for tournament play,  
the club officials do not contem-  
plate such a use for it now.

It is estimated that the course cost  
\$150,000 and the luxurious  
clubhouse about \$75,000. The Old  
Town Club has about 150 members,  
and does not plan to grow any larger.  
The dues are only \$15.00 per month.  
Among the members there are about  
a dozen who play in the seventies—  
but enough to give two stalwarts like  
Jimmy Thomson and Ed Dudley a  
run for their money when the two  
pros visited Winston recently and  
played the course. Gay Paulson,  
formerly at Augusta, is the pro.

Commenting on the course, Jimmy  
Thomson said, "It may rank among  
the best ten some day. I particularly  
liked the variety—every hole was  
different and interesting."

The clubhouse serves rich South-  
ern food—but no liquor, since the  
county in which it is located happens  
to be dry. Adjacent to it is the  
Reynolds Skeet field, a polo field, and

ideal riding and hunting facilities—  
making the club a sportsman's haven.

Although this is Winston's most  
talked of course, it is not the only  
one. The Forsythe Country Club has  
a nice layout, and Perry Maxwell  
has designed an 18-hole municipal  
layout which will open in June. In-  
cidentally this community develop-  
ment was also sponsored by the  
Reynolds family, and it includes, be-  
sides a golf course, a gymnasium,  
swimming pool, ball field, etc. It will  
be operated by the city.

If you are planning a Southern  
trip on your vacation, stop at Win-  
ston-Salem. You'll enjoy the historic  
sights of old Salem, and the beauty  
of Winston will delight you. You'll  
need a guest card to play at the Old  
Town Club, but Southern hospitality  
reigns here and it should not be  
difficult to obtain. The course is  
only a five minute drive through the  
residential section from the heart of  
the town. It is northwest of the busi-  
ness district, on Route 421.

The height of the Winston-Salem  
festivities occur on Easter Monday.  
The ballroom of the Old Town Club,  
which can accommodate 200 couples,  
is the scene of a gay, elaborate for-  
mal dance. The tradition of the cele-

bration dates far back into Moravian  
history. The celebration begins with  
services at sunrise, and about 20,000  
people usually attend. There is music  
(Handel and Bach) and worship  
until the sun rises, and then dancing  
until one. After that ensues the  
wheel of luncheons, tea dances and  
dinners for which Winston-Salem is  
justly famous. And then in the eve-  
ning the big formal dance of the year  
is given.

Besides being the home of three  
golf courses, Winston-Salem boasts  
of being the home of Camel Ciga-  
rettes and some of the South's best  
woolen mills. It can also boast of a  
rare community spirit. For genera-  
tions the town has grown and pros-  
pered under its own leadership and  
initiative, and it still continues to do  
so without outside influence.

This unique community spirit is  
clearly illustrated by the generous  
action of the Reynolds family in giv-  
ing the town the land for a civic  
sports program which will be the  
envy of every town in the country.

So whether you like new Win-  
ston or old Salem, the blend is a fine  
Southern cocktail which will make  
the oldsters young and the young-  
sters—*younger.*

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