

# PROGRAM WILL FEATURE FIRST DAY OF VEISHEA

## Includes 18-Hole Golf Course, Paths and Picnic Spots

Everything is in readiness for the opening of the 150 acre Iowa State college recreational area May 12. The area and the 18-hole golf course it includes will be dedicated at an official ceremony on the opening day of Veishea, annual 3-day exposition of "Iowa State on Display."

The opening of this area of scenic beauty and sporting value marks the climax of 2½ years of work and planning. In the summer of 1935 the college administration announced its plans to construct the golf course and the surrounding recreational area in the naturally beautiful confines of north woods.

The first trees were removed by a detachment of Ames CCC workers in August, 1935. In December of the same year the Works Progress administration stepped in to help and has since then been working on the project. The project has from the first been a cooperative venture. All the various departments of Iowa State college joined with the athletic department to make the project possible.

George F. Veenker, Cyclone athletic director, has been in direct charge. Perry Maxwell of Ardmore, Okla., one of America's foremost golf architects has supervised the construction of the golf course while Jay Armstrong, graduate landscape architect, has aided in fashioning the area.

Entire hillsides have been torn away in the construction of the 18-hole course. Tons of soil have been moved. Four thousand trees have been removed and five thousand others planted in more advantageous locations. Last summer 800 truck loads of sod were placed on the hills which were eroding.

This will be one of the few 18-hole golf courses in the United States and it is unique in that it borders on the present athletic plant. The par 70 course can be played with a total yardage of from 5,596 to 6,573 yards. This is made possible by teeing areas, some as large as a third of an acre, which replace ordinary tees.

From the appearance of the area it is apparent why Director Veenker prefers to call it a recreational area rather than merely a golf course. It includes 3½ miles of cinder-bridle trails; foot trails for hikers; a cross country running course, and many picnic areas. The natural beauty of the spot has been enhanced in the construction of the area.