PRESIDENT P. D. MAXWELL

Ardmore is very fortunate in the fact that Perry D. Maxwell of the First National Bank has agreed to serve this city as president of the Ardmore Chamber of Commerce.

Mr. Maxwell has a pleasing personality. Whatever he might lack in the art of public speech making he makes up in enthusiasm and he more than measures up as a genuine friend to this city and every worthy enterprise it has.

He is a man who is entirely without selfishness. His every act at the head of the commercial body of the city will be for the good of the city and not to serve any one individual. He is a man whom all can follow and know that they are being led along right paths for civic growth.

Mr. Maxwell has won success in a business way and he is still a young man. He is absolutely without greed for money yet he has plenty to meet his every requirement. He can spare the time that the work of the club will require without injury to his personal business and it was a happy time for this city when he agreed to accept that honor.

Mr. Maxwell served this city in the same capacity for a brief time and it was under his administration that the hig membership drive was made and it was in part due to his efforts that the work ended so successfully.

With his devotion to Ardmore and its citizenship, with his desire to see the institutions of this city grow into larger concerns, with his enthusiasm to locate new institutions here and with his ability to inspire men he will make an ideal leader of the commercial interests of this city.

Every member of the chamber is interested in the success of the year's undertakings and he has shown that interest by taking membership and paying dues. But there is more to success than merely paying dues. It is important that every member give his hearty co-operation to Mr. Maxwell in every worthy undertaking of the year.